

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.15
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME BOB DUDLEY
SALES PRSN WA- JOE KNAUER

BUYER NAME	BOB DUDLEY
SALES PRSN	WA- JOE KNAUER

ORDER # _____ CONTRACT # 6369641 CLASS: NALP.

PRDCT : CASTOR DENTEL/FL DEM EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	OCT15/12	OCT22/12	WK-2
DATE	OCT11/12	15.15	

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE _____

CON CM	KAREN CASTOR	DENTEL/FLORIDA	DEMOCRATIC PARTY
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	*		1100A-1200N	30		\$925.00	10/15	10/19	5		M-F	5
PROGRAM : THE VIEW												
2	*		600P-630P	30		\$3,000.00	10/15	10/19	5		M-F	5
PROGRAM : NEWS												
											CONTRACT TOTAL	19625.00
											TOTAL SPOTS	10

OCT/12 19625.00

OCT/12	19625.00
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CONTRACT TOTAL	19625.00
TOTAL SPOTS	10

REP HEADLINE# 6369641
*** UNAPPROVED REV #1 ***

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$7,725 WFTV 51% WKMG 0% WESH 49% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE